

Hosted Buyer Partner Programme Incentives

1 - 4 HBs	5 - 9 HBs	10 - 14 HBs	15 + HBs
<p data-bbox="198 344 606 615">£300 per HB to allocate towards digital advertising inventory.</p> <p data-bbox="211 686 588 901">Exhibitor Spotlight blog post on BTSE website</p>	<p data-bbox="759 344 1166 615">£400 per HB to allocate towards digital advertising inventory</p> <p data-bbox="772 686 1149 901">Exhibitor Spotlight blog post on BTSE website</p> <p data-bbox="721 972 1200 1015">HB lounge access</p>	<p data-bbox="1317 344 1724 615">£500 per HB to allocate towards digital advertising inventory</p> <p data-bbox="1330 686 1707 901">Exhibitor Spotlight blog post on BTSE website</p> <p data-bbox="1279 972 1758 1015">HB lounge access</p> <p data-bbox="1350 1086 1686 1243">Pre-show conference delegate pass</p>	<p data-bbox="1877 344 2285 615">£600 per HB to allocate towards digital advertising inventory</p> <p data-bbox="1890 686 2267 901">Exhibitor Spotlight blog post on BTSE website</p> <p data-bbox="1839 972 2318 1015">HB lounge access</p> <p data-bbox="1911 1086 2247 1243">Pre-show conference delegate pass</p> <p data-bbox="1860 1315 2298 1415">1 x ticket to Tues night dinner</p>

Pre-Show

- **Exhibitor Spotlight:** a blog post to be hosted on the media hub of the BTSE website and promoted across all social media channels. Deadline to achieve this incentive is Friday 17 May.
- **Pre-show conference delegate pass:** Exhibitor will receive 1 x delegate pass to attend the BTSE Hosted Buyer pre-show conference on Tuesday 18 June. (Attendance only permitted at networking lunch and plenary session. Does NOT include participation in break-out sessions).

Onsite

- **Hosted Buyer Lounge access:** Exhibitor will have 1 x access pass to onsite hosted buyer lounge with complimentary lunch and refreshments.
- **Hosted Buyer welcome dinner:** Exhibitor will receive 1 x ticket to hosted buyer welcome dinner on the evening of Tuesday 18 June. (Offer only valid if 5 members of your group are also attending)

Post-Show

- **Digital Advertising Discount:** Per onsite buyer the relevant fee can be allocated toward digital advertising inventory with the BTN Group. Only applicable for hosted buyers who register using your group code and attend at least one day of the show. (Discount valid until 31 December 2024 and after this date will no longer be valid.)