

THREE EVENTS IN ONE

Northstar UK produces 3 flagship trade shows each year, catering to the meetings & events, corporate travel and travel technology sectors. Attendees who register for any one of the events will gain access to all three.

The Meetings Show

Business Travel Show Europe

Travel TechShow

19-20 June 2024 at ExCel London



Now in its 12th year, The Meetings Show brings together meetings, incentive, and event professionals from across the UK and Europe, to source suppliers, learn and network.

The exhibition features hundreds of suppliers from around the world including hotels, destinations, destination management companies, conference centres, venues and event technology suppliers.

Running across the 2 days is a fantastic education programme, featuring panel discussions, presentations and workshops. This year's programme will focus on:

- innovations & trends
- event marketing & research
- meetings design, technology in events
- sustainability
- diversity and inclusion

THE MEETINGS SHOW

EXCEL LONDON | 19-20 JUNE 2024

Launched in 1994 and now in its 30th year, Business Travel Show Europe has cemented its position as the largest exhibition and conference for the European corporate travel community.

The exhibition connects buyers and managers of business travel with 200+ suppliers, including airlines, hotels, rail companies, ground transportation companies, TMCs, tech and software providers.

Alongside the exhibition is a conference programme packed with a line-up of insightful experts, and invaluable content covering:

- New trends and innovations
- CSR
- Risk Management
- Careers, organisations and teams



**BUSINESS
TRAVEL
SHOW
EUROPE**

CELEBRATING
30
YEARS

19 – 20 JUNE 2024
EXCEL LONDON

The logo features the event name in a bold, sans-serif font. 'EUROPE' is highlighted in red. To the right is a circular emblem with 'CELEBRATING' at the top, '30' in the center, and 'YEARS' at the bottom. Below the emblem, the dates and venue are listed in a clean, modern font.

→ Ethical travel

Travel Tech Show has been running for 21 years as a face to face exhibition. Over this time, the event has established a niche platform that brings together global decision-making technology buyers to help them find new innovative technology solutions for their travel business.

The exhibition hall features various suppliers of booking & reservation systems, data & analytics tools, mobile marketing & apps, web design & SEO and E-commerce systems.

Inspiring conference sessions run alongside the exhibition, delivered in presentation and camp-fire format, covering various topics such as:

- Innovation
- The customer journey
- Processes

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**TRAVEL
TECH
SHOW**

19 - 20 JUNE | EXCEL LONDON